



FOUNDATION. INC.

Tracy Steele, Founder

Board of Directors

Kasey Summerville
President

Michael Williams
Treasurer

Tommi West

TAX ID 20-188574

THE STAND FOUNDATION, INC.

Get Connected

Virtual **Jobs** | **Career** Fair & **Expo**



Dear Business Partner:

On Tuesday, December 3, 2013, The STAND Foundation, Inc. will host a Virtual Jobs | Career Fair & Expo! This event is the first of its kind in the state of Arkansas!

As a vendor you will receive a virtual booth enabling your organization to present available employment opportunities and promote your brand. The features of the virtual fair include chat capabilities with job-seekers, on-demand video presentations, and links to your company websites and much more.

The rates for virtual booth space are \$200 for Employment Vendors and \$100 for Goods and Services Vendors. We hope that you will "Get Connected" and join us in pioneering the Arkansas labor market into the new digital age!

The STAND Foundation, Inc. is a nonprofit corporation that empowers individuals and organizations through leadership training.

For more information, visit standone.com or contact us directly at 501.374.8788.

Sincerely,

E. La Juan Bedford
Program Administrator

Sincerely,

Tracy Steele
Founder

THE STAND FOUNDATION, INC.

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INTRODUCTION

The social media age is officially here and here to stay. With its growing influence, social media is changing the various aspects of our personal and professional lives. Whether as an individual or as business, being “connected” is critical to our success more than ever before. It is in this social connectivity that talent recruiters and job seekers alike are accessing this technology for their next great employee or job.

In our mission to Strive Toward a New Direction, The STAND Foundation, Inc. proudly presents the 2013 Get Connected! Virtual Jobs and Career Fair. While virtual career fairs have been proven successful in a variety of markets, this will be the first time such an event will be exclusive to the Arkansas market.

Get Connected!

Tuesday, December 3, 2013 | 10a – 4p

For job seekers, the benefits are:

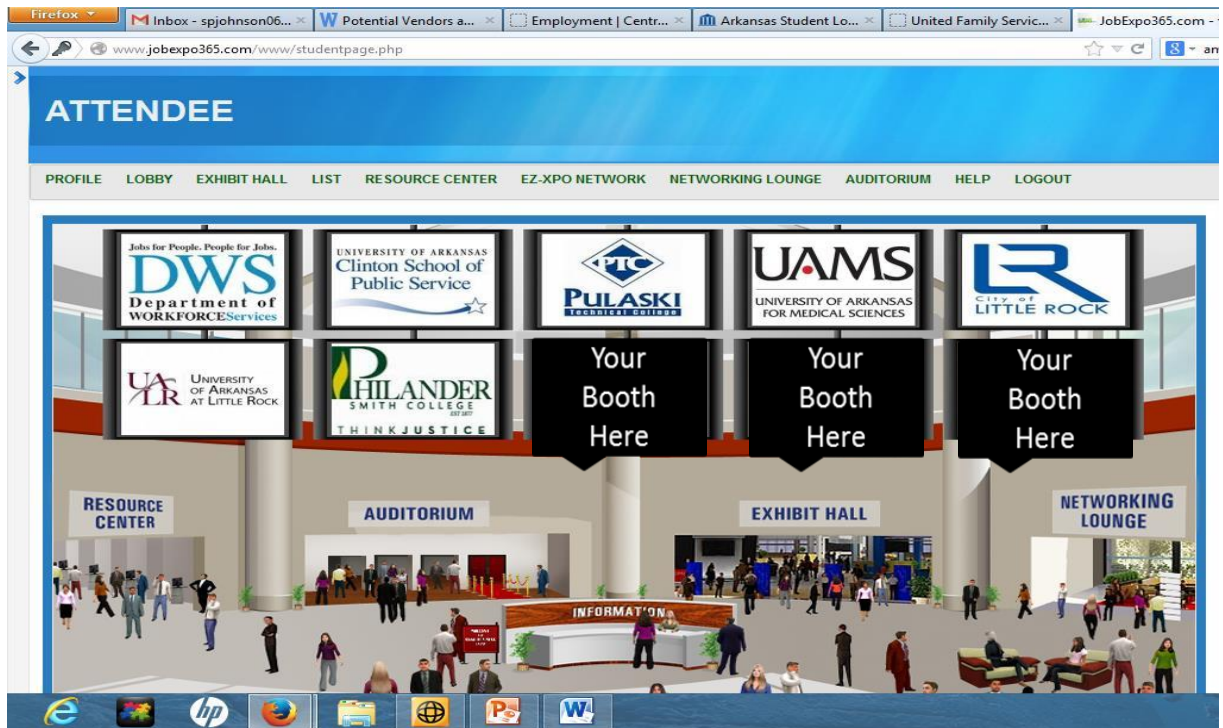
- Completely free, no travel expenses, nor the need to take off from work
- Option of live chat or video conferencing
- Ability to quietly and confidentially explore the market with ease (especially for passive job-seekers)
- Option to tailor resumé for specific job openings
- A quick path to learning more about a specific company

For employers, the benefits are:

- Can be conducted from the comfort of the recruiter's office
- No need for packing, setting up & tearing down booths
- Less expensive than participating in physical job fairs
- Finding highly qualified job seekers
- Recruiters reach a wider audience of talent throughout various locations



How it Works!



- Event Hall Lobby
- Prominently displays sponsors and vendors
- Navigation gateway for the event



- Employer Booths
- Allows job-seekers to live chat with recruiters, access social media & websites of the employer, and opportunity to view a video about the company.

Sponsorship Packages

Join us in pioneering the Arkansas labor market into the new digital age.

STAND OUT SPONSOR - \$5,000

Virtual booth space with:

- Company logo, jobs listing, 5 minute video introduction
- Chat and video conferencing options
- Corporate or agency logo on promotional e-mails and social media sites
- Corporate or agency logo on STAND website with link
- Scheduled presentation in virtual auditorium
- Prime placement in virtual lobby
- Listed as a featured company on home screen
- Corporate or agency logo on all print advertising

STAND UP SPONSOR - \$2,500

Virtual booth space with:

- Company logo, jobs listing, 3-minute video introduction
- Chat and video conferencing options
- Corporate or agency logo on promotional e-mails and social media sites
- Corporate or agency logo on STAND website with link
- Scheduled presentation in virtual auditorium
- Prime placement in virtual lobby

STAND SPONSOR - \$1,500

Virtual booth space with:

- Company logo, jobs listing, 2-minute video introduction
- Chat and video conferencing options
- Corporate or agency logo on promotional e-mails and social media sites
- Corporate or agency logo on STAND website with link
- Prime placement in virtual lobby

EMPLOYMENT VENDOR - \$200

Virtual booth space with: company logo, job listing, :30 sec video introduction

- Chat and video conferencing options
- Corporate or agency logo on STAND website with link

GOODS & SERVICES VENDOR - \$100

Virtual booth space with: company logo

- Chat and video conferencing options
- Corporate or agency logo on STAND website with link



Registration Form

☐ STAND Out Sponsor | \$5,000

☐ STAND Up Sponsor | \$2,500

☐ STAND Sponsor | \$1,500

☐ Employment Vendor | \$200

☐ Good & Services Vendor | \$100

Fax, Mail, or E-mail Registration to:

501.374.8780 | stand.foundation@sbcglobal.net | 601 Main Street, North Little Rock, AR 72114

FOR PERSONAL ASSISTANCE, call 501.374.8788

Booth Name: _____ Contact Phone: _____

Contact Name: _____ E-mail: _____

Address: _____

City: _____ Zip Code: _____

Type of Business: _____

Products or Services: _____

Please email videos (videos can be an embedded URL or a wmv file) and logos to:
standfoundation@sbcglobal.net

Social Media (URL information):

Facebook: _____ Twitter: _____

Linkedin: _____ Skype: _____

Other: _____

Make checks payable to: The STAND Foundation, Inc.

Payment Information: Choose one: ☐ Check: No. _____ Amount \$ _____

☐ Credit Card: ☐ Master Card ☐ Visa ☐ AMEX ☐ Discover ☐ Other Amount \$ _____

Card No. _____ Exp. Date _____

Signature | Name on Card _____ CVVC # (3-digit code) _____

Payments can also be made via Paypal @ standone.com

Thank you for your support!

Agenda

Get Ready | Set | **Connect!**

Get Ready
9a – 9:30a

HR Personnel Set up, Log in from Personal | Local Office

Set
9:30a – 9:45a
9:45a – 10a
10a – 4p

Welcome Addresses
Virtual Tour (Live & On Demand)
Virtual Workshops (On Demand)

Connect
10a – 4p

Virtual Jobs | Career Fair & Expo begins

11a – 11:15
12p – 12:15
1p – 1:15
2p – 2:15
3p – 3:15

Live Message from Sponsor & On Demand
Live Message from Sponsor & On Demand
Live Message from Sponsor & On Demand
Live Message from Sponsor & On Demand
Live Message from Sponsor & On Demand

4p

Virtual Jobs | Career Fair & Expo closes



Connect!

10a – 4p

Tuesday, December 3, 2013